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EU REGIONAL TRUST FUND 'MADAD'  
الصندوق الاستئماني الأوروبي 'مدد'



## Market Observation - LMA Nov 18

### Interview details

Which governorate?

☐ **Ninewa**

Which district?

☐ **Mosul**

Which sub-district?

☐ **Mosul District Center**

Which Neighbourhood?

- ☐ **Al Intisar**
- ☐ **Nabi Younis**
- ☐ **Al Qudus**
- ☐ **Al Karamah**
- ☐ **Mosul Al Jadida**
- ☐ **Al Amal**
- ☐ **Al Amal 2**
- ☐ **Tal Al Ruman**
- ☐ **Al Shuhada**
- ☐ **Al Shuhada 2**
- ☐ **Al Mamoun**
- ☐ **Rajim Hadid**
- ☐ **Al Rislal**
- ☐ **Al Nablus**
- ☐ **Al Dawasa**
- ☐ **Mosul Al Qadima**
- ☐ **Al Akidat**
- ☐ **Other**

If other, specify

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Date

yyyy-mm-dd

hh:mm

GPS

latitude (x.y °)

\_\_\_\_\_

longitude (x.y °)

\_\_\_\_\_

altitude (m)

\_\_\_\_\_

accuracy (m)

\_\_\_\_\_



Name of enumerator

\_\_\_\_\_

Market name

\_\_\_\_\_

Market check

» Section A: Trader Info

How many traders shops are currently serving this market?

\_\_\_\_\_

» » Group

What percentage of the traders do you estimate to be from neighbourhoods in East Mosul city?

\_\_\_\_\_

What percentage of the traders do you estimate to be from neighbourhoods in West Mosul city?

\_\_\_\_\_



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What percentage of the traders do you estimate to be from rural areas outside Mosul city?

percentage

Which ethnic / religious groups are represented among the TRADERS?

- ☐ Arab Sunni
- ☐ Arab Shia
- ☐ Shebek Sunni
- ☐ Shebek Shia
- ☐ Yazidi
- ☐ Christian
- ☐ Turkmen Sunni
- ☐ Turkmen Shia
- ☐ Kurdish
- ☐ Other

If other, please specify

Does one ethnic / religious group make up MOST of the TRADERS?

- ☐ Yes, most of the traders are from one group
- ☐ No, there is a high percentage from multiple groups among the traders

If yes, which group are most of the TRADERS from?

- ☐ Arab Sunni
- ☐ Arab Shia
- ☐ Shebek Sunni
- ☐ Shebek Shia
- ☐ Yazidi
- ☐ Christian
- ☐ Turkmen Sunni
- ☐ Turkmen Shia
- ☐ Kurdish
- ☐ Other



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If other, please specify

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What  
of the TRADERS does this ethnic/religious group constitute?

percentage

---

Which of the following community groups are represented among the TRADERS?

- ☐ **Host Community/Remainees**
- ☐ **IDPs**
- ☐ **Returnees**
- ☐ **Other**

Does one group make up MOST of the TRADERS?

- ☐ **Yes, most of the traders are from one group**
- ☐ **No, there is a high percentage from multiple of the groups among the traders**

If yes, from which group are most of the TRADERS?

- ☐ **Host Community/Remainees**
- ☐ **IDPs**
- ☐ **Returnees**
- ☐ **Other**

If other, please specify

---

What percentage of the traders does this community group constitute?

---

Are women working in this market?

- ☐ **Yes**
- ☐ **No**

If yes, what percentage of shop OWNERS in the market do you estimate to be women?

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If yes, what percentage of shop EMPLOYEES in the market do you estimate to be women?

---



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Are women  
other duties in the market?

fulfilling

☐ Yes

☐ No

If yes, what other duties are they fulfilling?

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## » » Section B: Consumer Info

### » » » Group

What percentage of consumers in the market do you estimate to be from neighbourhoods in East Mosul city?

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What percentage of consumers in the market do you estimate to be from neighbourhoods in West Mosul city?

---

What percentage of consumers in the market do you estimate to be from rural areas outside of Mosul city?

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What percentage of consumers in the market do you estimate to be women?

---

Which ethnic / religious groups are represented among the CONSUMERS?

- ☐ Arab Sunni
- ☐ Arab Shia
- ☐ Shebek Sunni
- ☐ Shebek Shia
- ☐ Yazidi
- ☐ Christian
- ☐ Turkmen Sunni
- ☐ Turkmen Shia
- ☐ Kurdish
- ☐ Other



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If other, please specify

---

Does one ethnic/religious group make up MOST of the CONSUMERS?

- ☐ Yes, most of the consumers are from one group
- ☐ No, there is a high percentage from multiple of the groups among the consumers

If yes, which ethnic/religious group are most of the CONSUMERS from?

- ☐ Arab Sunni
- ☐ Arab Shia
- ☐ Shebek Sunni
- ☐ Shebek Shia
- ☐ Yazidi
- ☐ Christian
- ☐ Turkmen Sunni
- ☐ Turkmen Shia
- ☐ Kurdish
- ☐ Other

If other, please specify

---

What percentage of the consumers do you estimate that this ethnic/religious group constitute?

---

Which of the following community groups are represented among the CONSUMERS?

- ☐ Host Community/Remainees
- ☐ IDPs
- ☐ Returnees
- ☐ Other

Does one community group make up MOST of the CONSUMERS?

- ☐ Yes, most of the CONSUMERS are from one group
- ☐ No, there is a high percentage from multiple groups among the CONSUMERS



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If yes, from  
following community groups are most of the CONSUMERS?

which of the

- ☐ **Host Community/Remainees**
- ☐ **IDPs**
- ☐ **Returnees**
- ☐ **Other**

If other, please specify

---

What percentage of the consumers do you estimate this group represent?

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#### » » Section C Market Functionality

How many shops are present in total this market (including functional, damaged, destroyed, closed)?

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Of these, what percentage do you estimate to be functional?

- ☐ **Less than one quarter**
- ☐ **Quarter**
- ☐ **Half**
- ☐ **Three Quarters**
- ☐ **More than Three Quarters**

Of these, what percentage do you estimate to be damaged?

- ☐ **Less than one quarter**
- ☐ **Quarter**
- ☐ **Half**
- ☐ **Three Quarters**
- ☐ **More than Three Quarters**

Of these, what percentage do you estimate to be destroyed?

- ☐ **Less than one quarter**
- ☐ **Quarter**
- ☐ **Half**
- ☐ **Three Quarters**





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Three Quarters

More than



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Of these,  
percentage do you estimate to be closed?

what

- ☐ Less than one quarter
- ☐ Quarter
- ☐ Half
- ☐ Three Quarters
- ☐ More than Three Quarters

» » Section D: Market Supply

Are Food items sold in this market?

- ☐ Yes
- ☐ No

If yes, which food items are sold in this market?

- ☐ Dairy Products
- ☐ Meat
- ☐ Fish
- ☐ Poultry
- ☐ Vegetables
- ☐ Fruit
- ☐ Baked Goods (bread, cakes, pastries)
- ☐ Confectionary (sweets)
- ☐ Canned / Tinned Foods
- ☐ Dried Foods (pasta, rice, flour, lentils, chickpeas, etc.)
- ☐ Other

If other, please specify

---

Are Non-Food Items sold in this market?

- ☐ Yes
- ☐ No



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If yes,  
food items are sold in this market?

which non-

- ☐ Clothes and Accessories
- ☐ Bedding
- ☐ Kitchen Utensils
- ☐ Household Items (furniture, decorations, etc.)
- ☐ Toiletries
- ☐ Other

If other, please specify

---

Are construction-related materials and services sold in this market?

- ☐ Yes
- ☐ No

If yes, which construction related MATERIALS are sold in this market?

- ☐ Masonry materials
- ☐ Carpentry materials
- ☐ Blacksmiths materials
- ☐ Aluminium materials
- ☐ PVC goods materials
- ☐ Electrical materials
- ☐ Other

If other, please specify

---

If yes, which construction related SERVICES are sold in this market?

- ☐ Masonry services
- ☐ Carpentry services
- ☐ Blacksmiths services
- ☐ Aluminium services
- ☐ PVC services
- ☐ Electrical services
- ☐



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**Other**



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If other, please specify

---

Are mechanics goods / services sold in this market?

- ☐ Yes  
☐ No

Are communication goods / services sold in this market?

- ☐ Yes  
☐ No

If yes, which communication GOODS are sold in this market?

- ☐ Mobile Phones  
☐ Internet Packages  
☐ Computing Equipment  
☐ Stationary Materials  
☐ Other, specify

If other, please specify

---

If yes, which communication SERVICES are sold in this market?

- ☐ Mobile Repairs  
☐ Computing Repairs  
☐ Printing Services  
☐ Other, specify

If other, specify

---

Are there grooming / beauty services / goods being sold in this market?

- ☐ Yes  
☐ No



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If yes,  
services / goods?

which

- ☐ Ladies Beauty Salon
- ☐ Ladies Hairdresses
- ☐ Men's Barbers Shops
- ☐ Other

If other, please specify

---

Are there other good / services which are being sold in this market?

- ☐ Yes
- ☐ No

If yes, please specify

---

## » » Section E: Market Dynamics

Of the goods which are available in the market, do there appear to be shortages of any items?

- ☐ Yes
- ☐ No

If yes, which goods appear to be in short supply?

---

Of the good which are available in the market, do there appear to be surpluses of any items?

- ☐ Yes
- ☐ No

If yes, which goods appear to be in surplus?

---

Are there shops which seem to have MORE CUSTOMERS than others in the market?

- ☐ Yes
- ☐ No

If yes, what types of goods / services are they selling?

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If yes, who  
vendors (male/female, ethnic/religious/community grouping, etc.)?

are the

If yes, what is the approximate size of these businesses (cart, stall, shop front, larger shop)?

Do you observe anything to explain why these stores are more popular than others (quality of goods, location, range of goods offered, prices, staff, etc.)

Are there shops which seem to have LESS CUSTOMERS than others in the market?

- ☐ Yes  
☐ No

If yes, what types of goods / services are they selling?

If yes, what is the approximate size of these businesses (cart, stall, shop front, larger shop)?

If yes, who are the vendors (male/female, ethnic/religious/community grouping, etc.)?

Do you observe anything to explain why these stores are less popular than others (quality of goods, location, range of goods offered, prices, staff, etc.)

Are there shops which appear to be more PROFITABLE than others?

- ☐ Yes  
☐ No

If yes, what types of goods / services are they selling?

If yes, what is the approximate size of these businesses (cart, stall, shop front, larger shop)?



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If yes, what \_\_\_\_\_ indicates  
this profitability (biggest stall, biggest choice of products, goods selling out, high profit margins, etc.)?

\_\_\_\_\_  
Do you observe anything to explain why these stores are more profitable than others (quality of goods, location, range of goods offered, prices, staff, etc.)

\_\_\_\_\_  
Are there shops which appear to be LESS PROFITABLE than others?

☐ Yes

☐ No

If yes, what is the approximate size of these businesses (cart, stall, shop front, larger shop)?

\_\_\_\_\_  
If yes, what types of goods / services are they selling?

\_\_\_\_\_  
If yes, what indicates this LACK OF PROFITS (biggest stall, biggest choice of products, goods selling out, high profit margins, etc.)?

\_\_\_\_\_  
Do you observe anything to explain why these stores are LESS profitable than others (quality of goods, location, range of goods offered, prices, staff, etc.)

» » **Section F: Market Currency**

What is the main currency in use in the market?

☐ Iraq Dinar

☐ USD

☐ Other

Other, please specify





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**Final**

**comments**

**What is the enumerator's view on the functionality of the market?**

- ☐ **Highly functional**
- ☐ **Mostly functional**
- ☐ **Partly functional**
- ☐ **Not functional**

**Please explain answer given**

---

**Any additional comments and observations**

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**Picture of the market**

**Click here to upload file. (< 5MB)**

**Picture of the market**

**Click here to upload file. (< 5MB)**

**Picture of the market**

**Click here to upload file. (< 5MB)**

**Any other comments.**

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